

peter zambory

4-4 Woods Brooke Lane • Yorktown Heights, NY 10598
914.245.7903 • info@fusionwebdesign.com

qualifications profile

Highly creative and driven with a broad range of experience in both print and web design. Experienced working in a variety of professional environments, from large corporations to small companies, as well as solo projects. Able to communicate effectively with both staff and clients. Skilled in assessing client need and producing jobs on time and within budget. Experienced in managing a small staff, managing/hiring freelancers, sub-contractors and overseeing day to day operations. Thorough knowledge of pre-press and printing. Professional, flexible and a sincere enjoyment of working in the field of design.

technical proficiency

Software:

Dreamweaver, Fireworks, Flash, QuarkXpress, InDesign, Photoshop, Illustrator, Acrobat, Microsoft Office, Extensis Portfolio, Flightcheck Professional, Quicktime Pro

Hardware:

Extensive knowledge of Apple computers and current system software

Web Design Proficiency

In addition to being able to create websites utilizing the software mentioned above, experienced in:

- Working alongside programmers to create complex database driven websites
- Familiar with various ecommerce systems
- Experience with website marketing; preparing, building and submitting search engine friendly websites
- Able to research, comprehend and implement many preexisting pieces of web technology utilizing languages such as PHP, ASP, Javascript, Actionscript and ColdFusion
- Experience with web hosting and working with hosting companies to accomplish tasks and troubleshoot issues related to web projects
- Strong knowledge in the use of various types of media used online such as audio and video

professional experience

UST, Inc. – Stamford, CT

11/07-present

Fulltime Freelance Graphic Designer

- Design and production of print and multimedia projects, prepare projects for printing and final output

The Breton Group – Valhalla, NY

3/01-10/07

Art Director

- Provided creative design and production of print and web projects for this full service marketing communications company
- Designed and produced various print collateral projects including logos, stationary, promotional materials, advertisements, graphics and illustrations
- Ad campaigns and websites winners of numerous ACW (Ad Council of Westchester) Awards.
- Coordinated freelance designers, photographers, consultants and vendors to meet all project requirements
- Involved in the design of corporate trade show booths; including layout, construction of the booth itself and all graphics used within as well as multi-media presentations
- Conceptualized and designed ad campaigns for various clients
- Worked closely with programmers creating custom, dynamic websites to fulfill the needs of various large companies and corporations
- Maintained and oversaw 5-7 Apple workstations; handled software updates, new workstation setup and troubleshooting

Primedia Inc. – Hawthorne, N.Y.

3/97-1/01

Associate Art Director

- Designed and produced professional advertisements, editorial designs and layouts for use in various magazines at this established publisher
- Worked closely with marketing director designing promotional materials including media kits, brochures and other marketing materials to be distributed nationwide
- Responsibilities include overseeing all computers in the art department (troubleshooting, updating), maintaining and organizing thousands of electronic files used in magazines, preparing and checking work for output, training of new personnel
- Worked directly with printers, responsible for bids, press checks, both on press and color checking matchprints

Fusion Web Design – Yorktown Heights, NY

8/98-present

Founder/Owner

- Own and manage small web design company
- Designing small and large websites for a variety of diverse clients
- Prepare and manage proposals and contracts
- Handle the creation of websites from the initial phases of laying out a site architecture through design process to maintaining website and web based marketing
- Provide clients with a comprehensive program of cohesive design services for their business or company creating logo designs, stationery, brochures, websites, etc.
- Execute and coordinate various projects utilizing a network of programmers, copywriters, photographers, illustrators and other sub-contractors

Freelance Designer

8/93-3/97

Heartland USA Magazine – Greenwich, CT

- Designed editorial layouts for this national magazine
- Involved with all aspects of design including photo selection, layout, photo retouching

Carrafiello Diehl & Associates – Irvington, NY

- Worked with a team of designers and copywriters to produce corporate website for this established advertising agency
- Website showcased years of print advertising and tv commercial work done for various pharmaceutical companies

Reader's Digest Young Families/Joshua Morris Publishing – Westport, CT

- Involved in several aspects of design and production including package design, mechanicals, children's book design, and copy fitting from concept through final production

education

BA in Graphic Design • Western Connecticut State University

portfolio/references

available upon request

web portfolio

Shampooch – shampoochdogsalon.com
Dana Siles Photography – danasiles.com
Billie Lim Designs – billielim.com
Monastero's Restaurant – under construction
Cowabunga Safaris – cowabungasafaris.com
PrecisionCare Software – precisioncare.com

Broadwall Residential Apartments – broadwallmgmt.com
The Bel Canto Foundation – belcantofoundation.org
The Feil Organization – feil.com
The Chocolate Dreamer – thechocolatedreamer.com
Toli International – toli.com
Gerard Carelli & His Orchestra – 1800gcsings.com

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